

UASG WEBSITE HIGHLIGHTS

- BRANDING GUIDELINES AND LOGOS IN THE MEMBERS ONLY AREA
- POP UP ON HOME PAGE WITH UNIQUE FACTS AND NOTES OF INTEREST
- SEND YOUR PHOTOS TO PHOTOS@UASG.ORG
- APPLY AND RENEW ONLINE
- UPDATED NEWS AND EVENTS PAGE
- EASY TO EDIT AND UPDATE YOUR COMPANY INFORMATION

THE UASG REMAINS COMMITTED TO PROVIDING A NETWORK OF PROFESSIONALS THAT ARE COMMITTED TO EXCELLENCE IN THEIR BUSINESS PRACTICES AND INSTALLATION SKILL.



3M Certified
Graphics Installation Company

Arts Installations
South Amboy, NJ

CGS Imaging
Maumee, OH

Custom Signs
Staten Island, NY

UASG Fall 2010 Report

UASG Exhibits at NAFA Show

The UASG exhibited in front of fleet managers at the annual NAFA (National Fleet Association) Meeting in April of 2010. The show was held in Detroit, Michigan.



Volunteers from the UASG donated items for the booth. The UASG had its own vehicle wrap promoting our organization. The design was donated by Fidget Productions, the print production by Palmer Products and the installation by Graphik Concepts. Additionally, a floor

graphic was donated by Motorsports Designs and signage was donated by Digital Graphic Solutions.

Those that volunteered their time and travel expenses to attend on behalf of the organization were Kip Johnson

of Motorsports Designs, Keith Bernard of Road Signs, Wayne Palmer of Palmer Products, Harlan Roberts of Big Mountain Imaging, Mark Trumbull of Digital Graphic Solutions, Jennifer Timm of Schneider Graphics, and Julie Martin of AB Installations, Inc.

Together, these folks attended the show and helped to promote the use and credibility of UASG installers to the fleet industry.

UASG Attends Annual Signs By Tomorrow Meeting

The UASG participated in the SBT vendor trade show (as part of the 3M booth) in Las Vegas this past Spring.

Lloyd Paxton of Worldwide Installations volunteered on behalf of the UASG to attend the show.

The meeting had an evening social event and vendor trade show, which afforded

the opportunity to meet several of the SBT franchisees.

This was an opportunity to introduce SBT franchisees to installers for hire and the UASG as the national organization to which they belong.



Thank you to everyone that participated in UASG meetings in 2010 and a special thank you to those that volunteered their time and efforts to promoting our organization and its members to the industry.

Welcome New Members for 2010

Dr. Wraps
Canton, Ohio

Expose Yourself
Ft. Lauderdale, FL

Fast Signs Clive
Clive, IA

Frank O. Carlson & Co.
Chicago, IL

Graphix Gearwerks
Las Vegas, NV

Interstate Image
Salt Lake City, UT

LSI
Bartlett, TN

Media Works
Jacksonville, FL

Pro Sign and Graphics
Columbus, OH

Rogers Sign Co., Inc.
Milton, DE

T&C Services of NE FL
Jacksonville, FL

Vinyl Touch Graphics
Elmwood Park, IL



UASG FALL 2010 REPORT

SGIA Meeting - October 2010

The UASG General Meeting was recently held at the SGIA Expo in Las Vegas, NV. The meeting had more than 60 attendees. There were several topics relative to business operations, installing graphics, and 3M that were discussed. The meeting was opened by President of the UASG, Julie Martin. Kip Johnson, Treasurer, gave the financial report for 2010 and Lloyd Paxton, Membership Chairman, gave the membership report for 2010.

A business panel discussion followed. Jeanette Ford of Decal Applicators discussed merchant services and referred Superior Financial Services for credit card processing services. Wayne Palmer of Palmer Products shared photos and information about a new portable aerial lift offered by JLG. Steve Reininger of New Im-

age Technologies offered insight on doing removals and chemicals that he has to help facilitate decal and adhesive removal. Heywood Wilkerson of Fidget Productions shared information about the UASG website, as well as discussed new trends relative to member's personal sites. Julie Martin of AB Installations, offered an updated Terms and Condition form provided by an attorney for our member's consideration.

Chris Harren of Flx Paint passed out samples to members of the Flx Paint product. The product is produced with 3M™ Controltac™ Graphic Film with Comply™ v3 Adhesive IJ180Cv3-10 and is marketed to the automotive industry. It is being offered at a discounted rate to 3M Certified Graphic Installation companies. After lunch, Mike Laatsch, 3M Business Director

of the 3M Graphics Market Center, spoke to our members and provided an introduction for those in attendance from 3M. Greg Moore, 3M National Sales Manager, voiced his support of our organization and provided an updated contact list of sales representatives for 3M. This listing will be updated to the UASG website in the members only area. Tim Boxeth, 3M Business Manager, shared information relative to the 3M Certified Installation Company brand usage guidelines and took questions regarding the 3M Certified and 3M Preferred Installation Programs. Jason Amidon, 3M Market Development Manager, presented information about the new 3M Endorsed Vehicle Graphics Installer program. This installer program is being set up within the 3M™ Scotchprint® Personalized Vehicle Graphics Program being



launched by 3M and their partners in 2011. More information about this program will be relayed within the coming weeks.

The meeting was closed with Lloyd Paxton of Worldwide Installations and Mike Stavreff of 3M providing hands-on demonstrations with the 3M's new film series 1080 and the IJ380Cv3 and IJ8624 films.

UASG members that demonstrated 3M films at the SGIA show included:

Ward Schneider (Schneider Graphics), Ryan Egbert (Layedback Installations), Chad Martin and Shannon Sehlke (AB Installations), Mark Trumball (Design Print Solutions), and Jason Hickey (Key Sign Co.).

SEMA Demonstrations



3M invited the UASG to provide 3M Certified Installation Companies to work with them and several auto manufacturers at the recent SEMA show in Las Vegas. Among those that participated were

Ward Schneider (Schneider Graphics), Chad Martin (AB Installations, Inc.), Greg Ford (Decal Applicators), John Carthey (Corporate Installations), and Steve Bowen (Big



Mountain Graphics).

3M demonstrations included full wraps using the new 3M series 1080 and 600 films.

Demonstrations at the MO-PAR, GM, and Fiat booths included striping, matte black components and full wraps done throughout the show by our members.

